

## Print&Share improves business efficiency by automating document processes

Print&Share has helped Coffral simplify its document processes. Invoices and other documents are printed, distributed and archived with a single mouse click. Automating document processes has dramatically improved business efficiency: documents are distributed more efficiently, digital copies are easily accessed, and employees have been released to more productive work.

### The Challenge

Coffral is a leading supplier of framework and scaffolding to the construction industry. The company designs, delivers and installs complex structures used by construction companies as building platforms. With 500 projects live at any time, Coffral can have as many as 700,000 individual components in use on customer sites. Every item has to be accounted for.

The complexity of the business means that the company must maintain accurate records. Each item of inventory is photographed and its location recorded. The movement of goods to and from customer sites is documented. Quotations, orders, CAD designs, delivery notes and return receipts, invoices and statements are printed and filed in a project record.

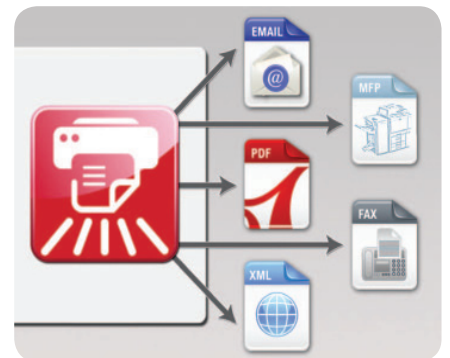
In a bid to make project records more accessible, Coffral installed an electronic document management system, establishing a paperless record from which digital copies of documents relating to a project could easily be retrieved. The digital record safeguards documents from loss and eliminates process delays associated with accessing paper records.

Whilst the new electronic document management system is an effective storage medium, adding new documents to the archive proved time consuming. The business generates 30,000 documents a year, each of which had to be scanned, indexed and saved to the appropriate project file. The manual process wasted some 5,000 man hours a year.

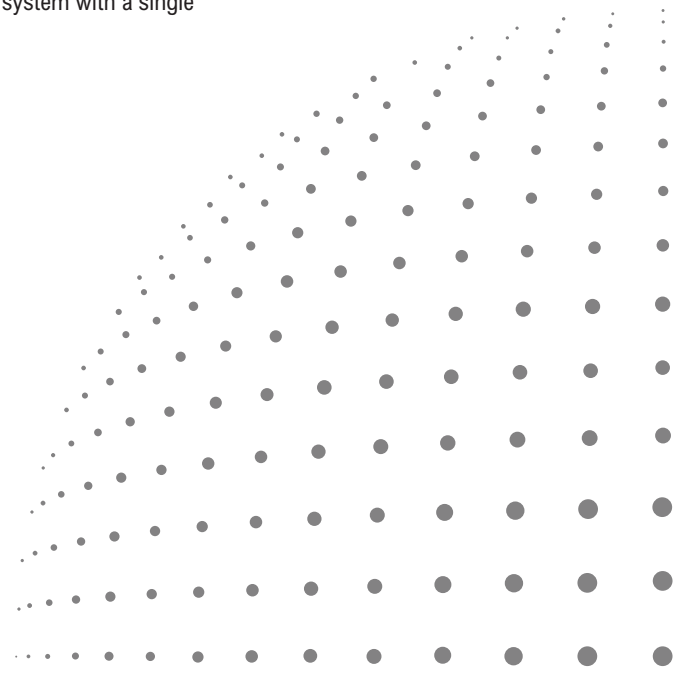
Recognising that major efficiency gains could be achieved by automating the archive process, Coffral turned to Ricoh. With new documents generated internally and printed using Ricoh MFPs prior to distribution, the company was looking for a solution that would automate document capture as an integral part of the production process.

### Ricoh's Solution

Ricoh introduced Coffral to Print&Share, a powerful software solution designed to automate print and distribution processes. Using Print&Share, it is possible to print a document, email or fax it to a customer, and upload an electronic copy to an electronic document management system with a single mouse click.



**Formwork - Scaffolding**



Print&Share enables a series of processes to be saved as 'channels' of a 'virtual printer'. Multiple virtual printers can be created with different profiles. As well as print instructions, a virtual profile, activated with a single mouse click, can include instructions to create an XML file, forward documents to multiple email addresses and create a digital image.

The software solution is easy to use. Tryphon De Baere, IT manager at Coffral, used the intuitive interface to establish a four-step invoice profile. Print&Share creates a digital copy of the invoice which is uploaded to the electronic document management system. The software checks for an email address or fax number, forwarding a copy to the customer if one is present.

The print file is then routed to a Ricoh printer used for invoice production. A single copy of the invoice is printed onto letterhead paper ready for mailing to the customer. By automatically directing documents to the most appropriate printer, Print&Share helps control print costs and ensure that documents are printed on the right media.

With Print&Share able to name digitised documents in a format determined by Coffral, the company was able to automate upload of documents to the electronic document management system. Documents can be accessed from the system within minutes of processing. Another virtual printer profile, set up using Print&Share, was used to archive more than 20,000 historical documents.

### Customer Benefits

Print&Share has helped Coffral improve business efficiency. By automating document processes, the company has been able to reduce manual process time, saving an estimated 5,000 man hours a year. Automated handling has eliminated human error and is helping the company to maintain robust ISO approved document processes.

The software integrates seamlessly with the company's electronic document management system. Indexed documents which have been uploaded to the system are easily searched and can be accessed without the need for staff to waste time locating paper-based records. The digital files are securely backed up, safeguarding valuable information from loss.

Commenting on Ricoh's Print&Share solution, Tryphon De Baere said: "It is a phenomenally powerful tool. It provides the scope to automate and combine complex multi-step document processes. The interface used to define process steps is well laid out and easy to use. Once a virtual printer has been created, users simply drag documents to it for processing."

"Using Print&Share, we have established an efficient automated document process that is saving us time and money. Customers are happy to receive electronic copies of invoices and statements. Copies are also uploaded to our electronic document management system. Should a customer have a query, we can quickly access records from the digital archive."



- Automate document processes
- Perform multiple actions with one click
- Print, distribute and archive
- Simplify labour intensive processes
- Eliminate errors and control cost
- Improve access to information

# RICOH

Office Solutions    Production Printing    Managed Document Services

[www.ricoh-europe.com](http://www.ricoh-europe.com)

For more information, please contact

The facts and figures shown in this brochure relate to specific business cases. Individual circumstances may produce different results. All company, brand, product and service names are the property of and are registered trademarks of their respective owners.

Copyright © 2010 Ricoh Europe PLC. All rights reserved. This brochure, its contents and/or layout may not be modified and/or adapted, copied in part or in whole and/or incorporated into other works without the prior written permission of Ricoh Europe PLC.